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NAM Head Seeks Federal 'Self-Control' in Spending

Must Cut Nondefense Expenditures, Says Ruffin

Government must practice "self-control" to get at the causes of inflation, William H. Ruffin, Durham, N. C., president of the National Association of Manufacturers, said Thursday.

In an address at a banquet of the Southern States Industrial Council in the Jung hotel, Ruffin said:

"It (government) must not try to keep its bureaucratic fat by hiding nonessentials under a bogus 'defense' label. Nonmilitary expenses must be reduced to the absolute minimum in the same definite way that any citizen is forced to economize when emergency expenses have to be met. "This is the only way we can hope to keep our necks out of the noose of deficit spending."

In a business session of the council's board of directors, meeting Thursday in International House, the group approved a federal sales tax as a means of financing the defense program.

In a statement of policy adopted by the board, it also recommended the taxing of "presently exempt cooperatives which compete with taxing businesses," and it reaffirmed support of the Taft-Hartley act.

In his address Ruffin said that industry's "enormous potential for defense production is one of the few factors of strength in today's troubled world in which everyone has complete confidence."

Economy Must Expand

He said that our economy must keep on expanding, and that to impose direct controls of World War II prevalent for an indefinite duration "is to sacrifice both freedom and the strength to defend it effectively."

Sick economies do not long survive under pressure, he said, "and this is no short-range era that we are entering."

Price controls, he said, can do no more than get at the symptoms of inflation, and if wage and price controls are dealt the American people, "even more intensive leadership" by businessmen and business organizations will be required to "limit their duration and to minimize their damage."

There are three primary areas for industrial leadership in preserving America's freedom and strength, Ruffin said. These, he said, are:

"To do everything in our power to help rearm this nation—swiftly and beyond the Communists' power to push around.

Preserve Freedom

"To do everything in our power to preserve the individual freedom and incentives that are every American's door to a decent future, unplagued by an endless series of Hitlers, Stalins and Maos.

"To lead the fight for the sound fiscal policies necessary to check inflation, which is undermining both of these top-flight American objectives."

He charged that "Washington had recklessly overplunged every living soul in this land" and that the cost of essential defense is heavier on each individual because "of the underlying taxes to support nonessential spending."

In all-out war, Ruffin said, America's productive power has proved itself "the hard core out of which the weapons of victory were forged."

The board earlier named three new regional vice - presidents. They were John C. Milner, Atlanta, Ga., for Alabama, Georgia and Florida; R. S. Cole, St. Louis, Mo., for Missouri, Arkansas and Oklahoma, and A. L. Lynn, Huntington, W. Va., for Tennessee, Kentucky, and West Virginia.

John C. Barr, New Orleans businessman, was re-elected regional vice-president for Louisiana, Mississippi and Texas, and J. Egan Baker, Burlington, N. C., for Maryland, Virginia, North and South Carolina.

Thursday's business session and banquet concluded the council's two-day convention in New Orleans. On Wednesday Thurman Sensing, Nashville, Tenn., research director of the council, was elected to the newly created position of executive vice-president.

BIRTHS LIMITED TO JUNE

Calling the women teachers to a conference in her office, Mrs. Nazia el Hakim, headmistress of a school in Cairo, Egypt, gave them some wise advice, then added: "I can only authorize you to give birth to a baby during the month of June."



"NON-ESSENTIAL SPENDING" BY GOVERNMENT was scored here Thursday night at a banquet meeting of the Southern States Industrial Council at the Jung hotel by William H. Ruffin (left), president of the National Association of Manufacturers. He is shown with Paul A. Redmond, Birmingham, new president of the council.

Photo by The Times-Picayune.

SIMPSON IS CALM ON EXECUTION EVE

Detective Slayer to Die Early in Afternoon

Dale S. Simpson, scheduled to die in the state's electric chair in the Parish Prison Friday, kept his silence Thursday.

The 28-year-old convicted murderer of City Det. Nicholas Jacob refused to see anyone in his cell in the prison's condemned row except members of religious orders of the Catholic church, and prison employes.

Deputy criminal sheriffs reported, however, that Simpson is calm and composed and appears "ready to go." They added that he received telegrams from relatives Thursday.

Deputy sheriffs said that Louis Eugene Hoover, another convicted murderer, who also occupies a death row cell, is more distraught than Simpson as the time for the execution approaches. They said that Simpson and Hoover have become fast friends.

Criminal Sheriff John J. Grosch Sr. said that the time for the execution has been set at between noon and 3 p. m. on orders of Gov. Earl K. Long. Simpson's cell is located only a few feet from the execution chamber.

Grosch said that the death warrant will be read to Simpson in the chapel about 11 a. m. by Chief Deputy Criminal Sheriff William Grosch.

CLUB TO BUY COTS FOR KINDERGARTEN

Jefferson Davis Cooperative Club mothers voted Thursday to buy cots for the Kindergarten.

Meeting at the school, the club made plans for a benefit party Wednesday, Jan. 31, at 1 p. m. at the school to defray expenses of the cots, Mrs. Edward Moldaner, publicity chairman, said.

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FRANKFURTERS . . 1-Lb. Cello. 59c
Dixie Belle Ready-to-Eat
PICNICS 4- to 6-Lb. Average . . . . Lb. 49c
Cudahy's Wicklow
SLICED BACON . . . Lb. 39c
MILK'EE YUM YUM SAYS: "Insist on COVERLAND GRADE 'A' Milk and Dairy Products!"
10 KINDS of CAKE FROM 1 CAKE MIX OCCIDENT Cake Mix 33c
RED BALL • JUBILEE RICE 3-Lb. Cello. 41c 2-Lb. Cello. 34c
Armour's Cloverbloom EGGS Dozen in Carton 55c
GROCERY DEPARTMENT—FRANK ZUMMO
CDM Coffee IN beautiful Canisters At No Extra Cost Real Money Saver— 1 POUND 64c
Haase's PINK SALMON ½ Flat Can 39c
V-8 TOMATO CATSUP . . . . 14-Oz. Bot. 24c
Contadina TOMATO PASTE . . . . . Can 12c
ORCHID RICE Fancy Blue Rose 3 -Lb. Cello. 38c Fancy Long Gr. 3 -Lb. Cello. 49c
We Recommend and Guarantee
LUZIANNE COFFEE
Autocrat SLICED BEETS 2 No. 2 Cans 29c
Grown for freezing CEDERGREEN Fresh Frozen
Spinach . . . . 11-Oz. Pkg. 23c
Strawberries 10-Oz. Pkg. 59c
Fine Art Soap 2 Bars 17c
An Extra Pound for 10 Bag Trademarks
QUALITY Union coffee

Bring back that Winter Trip in crisp, clear
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COLOR SLIDES—Kodak Pony 828 Camera, Kodak's bright new miniature, gets gorgeous color slides for projection—for big full-color prints. Its black-and-white negatives enlarge beautifully with f/4.5 lens, $29.95.
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